

# Unique magazines

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*The Source of Knowledge*

## Magazine Fulfilment Made Easy

### Our Vision

To provide people of all ages, all over the world, with easy access to a vast range of magazines and comics that are informative, engaging and educational.



## About Us

This document looks to inform you of the services we offer here at Unique Magazines.

Since 2002 Unique Magazines has been providing customers with access to thousands of popular and specialist magazines.

Today we stock over 2000 magazines that are available for next day delivery from our distribution centre in Newcastle Upon Tyne.

We are proud of our worldwide delivery service and currently have customers in over 100 plus countries.



## Our Mission

To provide people all over the world with a real alternative to gaming, tablets, and social media.

To provide children access to educational magazines and activities that parents, grandparents, and family members can embrace.

To build trust and confidence with credible partners in the world of education and business.

We are striving to become the leading online magazine retailer for choice, customer service and delivery.

A magazine provider for schools, libraries and businesses with the least hassle and administration overhead.

Creating a long-term relationship with independent publishers, working to provide the best solution for distributing the best range of magazines available in the UK and worldwide.

If you have any queries, or would simply like more information, please contact our managing Director John at the following email address – [john.porrett@uniquemagazines.co.uk](mailto:john.porrett@uniquemagazines.co.uk)

## **Fulfilment Service Overview**

### **Option 01- Simple Fulfilment**

Unique Magazines will efficiently handle the fulfilment of your magazine, offering you our brilliant delivery service and competitive prices

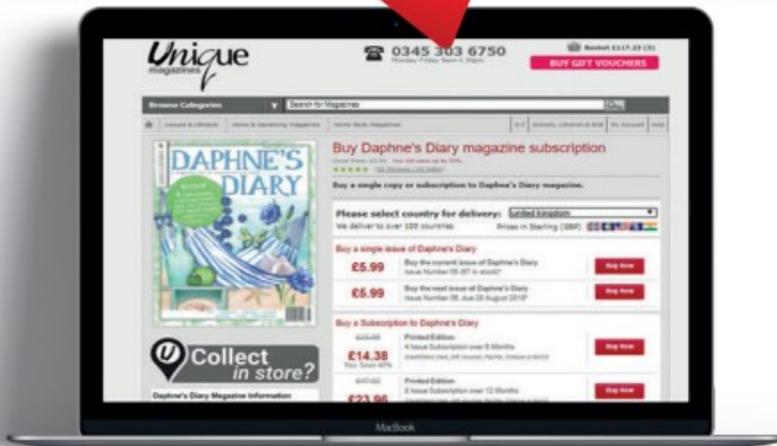
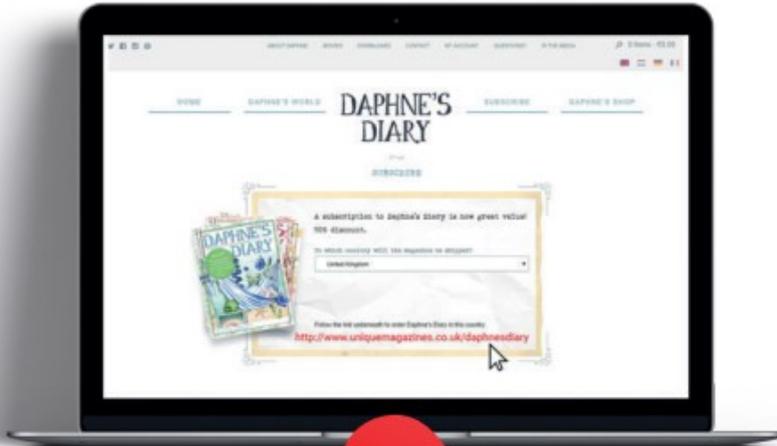
1. The Customer buys a magazine directly from your website.
2. You send us the fulfilment data in our approved spreadsheet layout
3. We will dispatch copies same day (for all orders received before 11.30am) worldwide.
4. At the end of the month, you will be invoiced by Unique Magazines for delivery and processing costs.

### **Option 02 Simple fulfilment and landing page**

Unique Magazines acts as your complete online retailer, handling everything from start to finish meaning you only have to worry about creating your publication.

1. When a customer goes to buy a magazine from your website, they are linked through to your landing page on Unique Magazines website.
2. We can create a branded white label page on our website if you would prefer (at an additional cost).
3. The Customer buys the magazine directly from us.
4. We package it and send it out for next day UK delivery when purchased before 2pm.
5. At end of the month Unique Magazines pays you 50% of the cover price.
6. Postage covered by Unique magazines
7. Unsold copies can be returned or destroyed – evidence can be supplied in way of returning front covers via post or returning full copies of the magazines – (small carrier cost will be incurred)
8. Unsold magazines can be added to site as back issues, and we will confirm copy sales on-going and pay 50% of cover price.

Publisher adds subscription/single copy page to their site and a link to a landing page on Unique Magazines - (we provide you with the URL link) - see example - choose United Kingdom as country to ship to [www.daphnesdiary.com/subscribe/](http://www.daphnesdiary.com/subscribe/)



## **Don't just take our word for it**

We are proud to achieve outstanding levels of customer satisfaction.

### **Bromleigh House Publishing**

Unique Magazines took over our subscriptions five years ago and in that time they have given an outstanding service with regards to keeping in touch with our publication office, Friendly customer service through to delivery of our magazines.

Chrys Douglas – Bromleigh House Puzzles

### **Northern Insight Publishing**

During the lockdowns I have worked with Unique Magazines in relation to some of the distribution of my magazine. They are an absolute pleasure to work with. Friendly, professional, and highly competent.

I couldn't recommend their services higher.

Michael Grahamslaw - Managing Director, Northern Insight

### **CYW Publishing**

There was a lot for us to consider but dealing with Unique Magazines made the process of arranging distribution to our subscribers smooth and straightforward.

Gareth Smith – CYW Publishing

## **Advantage of simple fulfilment**

- Brand continuity – The Customer never leaves your site.
- Complete control of your data.

## **Advantage of simple fulfilment and landing page**

- Efficient and quick – The customer orders straight from Unique Magazines so orders can be processed quicker for same day dispatch.
- You don't have to worry about collating and sending us your order data, we handle everything for you.
- Brilliant customer service – exceeding our mutual customers expectations.

## Packaging Options

We have several packaging options available to you here at Unique Magazines.

We are dedicated to doing our bit for the planet and therefore only use fully recyclable packaging.

You can also choose to send us your own packaging which we will use free of charge.

- Option 01- Unique Magazines poly bag made from recycled plastic – (available free of charge)
- Option 02 – Unique Magazines cardboard envelope – (0.52p exc VAT each)
- Option 03 – Unique Magazines cardboard wrap – (0.60p exc VAT each)

## Additional Services

- Social media coverage – as standard we offer one complimentary post across all of our social media platforms. Should you wish for more, we offer additional coverage for a small fee.
- Targeted marketing emails – We can select relevant readers from our database of over 50,000 Unique Magazine customers and send them an email written by you, marketing your magazine. You will have the choice over who receives the email and can link customers straight to your website or your landing page on Unique Magazines site. The cost is 0.15p per email sent and we can fit any budget by selecting the right target audience.

### Costs

- Fulfilment – 0.38p per magazine dispatched
- Postage costs incurred - Royal Mail based on weight of magazine and destination.
- Storage of back issues - £25.00 per month
- Selected packaging

**Always looking to make a difference**

**Have a brilliant day**